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# **EEO Annual Report**

January 20, 2009 – January 19, 2010

# FOX 5/WNYW & MY 9/WWOR RECRUITMENT SUMMARY INFORMATION

}	Reporting Period: <u>January 20, 2009 to January 19, 2010</u>
	Total # of Hires for Reporting Period:
	Total # of Interviews for Reporting Period: 93
	Total # Interview/Referred by Each Recruitment Source:  Jobline/Station Website: 45 Internal Job Posting: 7 Employee Referral: 8 NY Women In Communications: 2 Monmouth University: 5 Penn. State University: 1 St. John's University: 2 Baruch College: 2 Temple University: 4 Curry College: 2 Spots-N-Dots: 6
1	Monster Jobs: 9

Referral Source and Date of Hire of New Hire for Each Position:

Executive Producer	Jobline/Station Website	06/29/09
News Assistant	St. John's University	03/02/09
News Assistant	Monmouth University	11/09/09
News Assistant	NY Women in Communications	9/28/09
Writer/Producer	Jobline/Station Website	01/26/09
Executive Producer	Employee Referral	04/20/09
Regional Account Executive	Internal Job Posting	07/06/09
VP/General Sales Manager	Spots-N-Dots	10/19/09
Promotions Producer	Jobline/Station Website	10/12/09
Sr. Staff Accountant	Monster Jobs	10/26/09
Production Assistant	Monmouth University	11/09/09

### FOX 5/WNYW & MY 9/WWOR RECRUITING SOURCES

{The following sources were used for all open positions.}

#### All FOX O&O Stations:

WAGA

1551 Briarcliff Rd, NE Atlanta, GA 30306

WHBQ

485 S. Highland Memphis, TN 38111

**KTTV** 

1999 S. Bundy Drive Los Angeles, CA 90025

WFLD

205 N. Michigan Ave. Chicago, IL 60601

WFXT

25 Fox Drive Dedham, MA 02026

**KDFW** 

400 N. Griffin Street Dallas, TX 75202

KTXH

8950 Kirby Drive Houston, TX 77054

**WJBK** 

16550 W. Nine Mile Rd. Southfield, MI 48075

**KRIV** 

4261 Southwest Freeway Houston, TX 77027

**WTVT** 

3213 W. Kennedy Blvd. Tampa, FL 33609

WOGX

1551 SW 37<sup>th</sup> Street Ocala, FL 34474

KSAZ

511 W. Adams Street Phoenix, AZ 85003 KTBC

119 E. 10<sup>th</sup> Street Austin, TX 78701

**KCOP** 

915 N. La Brea Avenue Hollywood, CA 90038

**WUTB** 

4820 Seton Drive Suite M-N Baltimore, MD 21215

**WTXF** 

330 Market Street Philadelphia, PA 19106

**WDCA** 

5202 River Drive Bathseda, MD 20816

WTTG

5151 Wisconsin Ave., NE Dallas, TX 75202

WFTC

1701 Broadway Street NE Minneapolis, MN 55412

**KMSP** 

11358 Viking Drive Eden Prairie, MN 55344

**KUTP** 

511 W. Adams Street Phoenix, AZ 85003

WOFL

35 Skyline Drive Lake Mary, FL 32746

WRBW

2000 Universal Studios Plaza, #200

Orlando, FL 32819

### FOX 5/WNYW & MY 9/WWOR RECRUITMENT SOURCE INFORMATION

Recruitment Source (Company, Address, Telephone #, Contact Person)	Total Number of Interviewees This Source Has Provided During this Period (If Any)	Full-time Positions For Which Source Was Utilized
Internal Job Posting, JobLine	7	All positions
Station Website www.myfoxny.com www.my9tv.com	45	All Positions
Employee Referrals	8	All Positions
New York State Dept of Labor Div. of Employment & Workforce Solutions 215 West 125 <sup>th</sup> Street, 6 <sup>th</sup> Floor New York, NY 10027 917-493-7226 Hector Torres	O	All positions
NY Women In Communications 355 Lexington Avenue New York, NY 10017 212-297-2133 http://www.nywici.org/membership/jobs	2	All positions
National Association of Black Journalists P.O. Box 10 728 Flatbush Avenue Brooklyn, NY 11238 Matthew Scott	0	All positions
Association of Hispanic Arts, Inc, 1702 Lexington Avenue New York, New York 10029 Jasmin Rivera 212-878-1285	0	All positions
CUNY New York 1114 Ave. of Americas, 15 <sup>th</sup> Fl. New York, NY 10036 Maria Rosillo	0	All positions
International Radio & Television Society, Inc. 420 Lexington Avenue New York, New York 10170 212-867-6650	0	All positions
National Association of Asian American Professionals Knickerbocker Station P.O. Box 772 New York, New York 10002 Susan Chang	0	All positions

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0	News Assistant
5	News Assistant Production Assistant
0	Writer/Producer News Assistant
1	News Assistant Production Assistant
0	News Assistant
0	News Assistant
0	News Assistant
0	Writer/Producer News Assistant
0	News Assistant
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St. John's University Career Center 8000 Utopia Parkway Jamaica, NY 11439 718-399-6375 Patricia McManus	2	Writer/Producer News Assistant
Wagner College Center for Academic & Career Development One Campus Road Staten Island, NY 10301 718-390-3181 Victoria Crispo	0	News Assistant
City College of NY North Academic Center 160 Convent Avenue New York, NY 10031 212-650-6789 Rhea Christian	0	News Assistant
University of Notre Dame Career Center 126 Flanner Hall Notre Dame, IN 46556 574-631-4057 Jeanie Martz	0	News Assistant
Rutgers University <a href="http://rutgers-newark.experience.com/emp/sblogin">http://rutgers- newark.experience.com/emp/sblogin</a> 973-353-5313	0	News Assistant
Baruch College One Baruch Way Box B150 New York, NY 10010 646-312-4670 Barbara Lambert	2	News Assistant
Temple University 2020 North 13 <sup>th</sup> Street Philadelphia, PA 19122 Professor Linn Washington	4	News Assistant Production Assistant
Emerson College https://www.myinterfase.com/emerson 617-824-8586 Matt Cardin	0	News Assistant
Florida State University https://fsu-csm.symplicity.com 850-644-3459	0	News Assistant
Curry College careerservices@curry.edu 617-333-2195	2	News Assistant
Towson University https://www.myinterfase.com/towson 410-704-2233	0	News Assistant
SUNY Genoseo Blake A.104 One College Circle Geneseo, NY 14454 585-245-5721	0	News Assistant

Montclair State University  Career Development Center		
1 Normal Avenue	0	News Assistant
973-655-0903		
Marymount Mannattan Communication of Career Services	0	News Assistant
Office of Caronia 221 East 71 <sup>st</sup> Street New York, NY 10021 212-517-0430		
Melisa Benca Spots-N-Dots ads@spotsndots.com	6	VP/General Sales Manager
800-978-7633 Gene McKay	0	Promotions Producer
Promax www.promax.org Career Builder	0	Promotions Producer
200 N. Lasaire Street, 5	0	Promotions Producer
Graeme Newell  Www.602cmmunications.com	0	Promotions Producer
his Wester		Promotions Producer
www.variencareers.com	0	Sr. Staff Accountant
Newsweetom www.tvweetom Monster Job	9	Sr. Stail Accountant

## **Additional General Population Websites Used:** www.broadcastandcable.com www.careerbuilder.com www.spotsndots.com www.monster.com www.yahoo.com www.varietycareers.com www.mediarecruiter.com www.jobkabob.com www.promax.org www.tvweek.com www.602communications.com www.tvjobs.com www.cynopsis.com www.hotjobs.com

### WNYW FOX 5/WWOR MY 9 - RECRUITMENT SOURCE LIST

Foundation for Minority Interests in Media, Inc. 825 Seventh Avenue New York, NY 10019 Kerri Williams 212-456-1992/3

International Radio & Television Society, Inc. 420 Lexington Avenue New York, NY 10170 212-867-6650

New York Women in Cable Job Information Service P.O. Box 3630 Grand Central Station New York, NY 10163

The Cutting Edge, Inc. 695 West 7<sup>th</sup> Street Plainfield, NJ 07060 908-769-3250

Association of Hispanic Arts, Inc. 173 East 116<sup>th</sup> Street New York, NY 10029 212-860-5445

New York State Dept. of Labor Employment Relations Center One Main Street Brooklyn, NY 11201

New York Dep. Of Commerce & Economic Development Minority & Women's Division 1515 Broadway, NYC 10036 212-827-6200

ASPIRA 470 Seventh Avenue New York, NY 10018 Congress of Racial Equality Job Bank 30 Cooper Square New York, NY 10003

National Urban League, Inc. 500 East 62<sup>nd</sup> Street New York, NY 10021

National Association of Hispanic Journalists 529 14<sup>th</sup> Street, NW Washington, DC 20045-2001

Journalism 2950 Broadway New York, NY 10027

Flatbush Development Corporation 1035 Flatbush Avenue Brooklyn, NY 11226 718-856-4600

American Indian Comm. House 842 Broadway, 8<sup>th</sup> Floor New York, NY 10003 Rudy Martin 212-598-0100

American Women in Radio & TV 521 Fifth Avenue New York, NY 10175 Sarah 212-752-7510

Center for Media Arts 226 West 26<sup>th</sup> Street New York, NY 10001 Ms. Jones 212-807-6670

Asian American Journalists Association 235 Pinelawn Road Melville, NY 11747

Hispanic Labor Committee Central Labor Council AFL-CIO 1950 Third Avenue New York, NY 10029 212-996-9222

Just One Break, Inc. 373 Park Avenue South New York, NY 10016 John P. Carusio, Mgr 212-725-2500 fax 212-213-6791

Estrella Enrique Escobar, Exec. Prod. 316 East 53<sup>rd</sup> Street New York, NY 10022

National Academy of TV Arts and Sciences 110 West 57<sup>th</sup> Street New York, NY 10019

The National Hispanic Academy of Media Arts and Sciences 833 Madison Avenue Suite 3B New York, NY 10021

Asociaciones Dominicanas, Inc. 1627 Broadway, 3<sup>rd</sup> Floor New York, NY 10019 212-247-2929

National Black MBA Assoc. Inc. National Office 180 North Michigan Avenue Chicago, IL 60601 Antoinette Malveau, COO 312-236-BMBA – Fax 312-236-4131

National Black Media Coalition 516 U Street, NW Washington, DC 20001 Eleanor Padette 202-387-8155 The Epilepsy Institute 257 Park Avenue South New York, NY 10010 212-677-8550

Association on American Indian Affairs 245 Fifth Avenue – Suite 1801 New York, NY 10016 212-689-8720

Black Citizens for Fair Media 1727 Amsterdam Avenue New York, NY 10031 Mary Ginnis 212-650-5326

National Puerto Rican Forum 31 East 32<sup>nd</sup> Street Bronx, NY 10455 Awailda Sanchez 718-685-2311

Federation of the Handicapped 211 West 14<sup>th</sup> Street, 3<sup>rd</sup> Floor New York, NY 10011 Connie Passerella 212-727-4200

New York Urban League 218 West 136<sup>th</sup> Street New York, NY 10018 Denise Lewis 212-730-5200

Urban League of Essex County 2 Williams Street Newark, NJ 07102 Gwendolyn Gibbs 201-733-9528

Department of the Aging Employment Unit 2 Lafayette Street, 8<sup>th</sup> Floor New York, NY 10017 Jean Marie Weber 212-985-0980 Special Advisor to the Mayor For Hispanic Affairs 52 Chambers Street, Rm 318 New York, NY 10017

Newsday 235 Pinelawn Road Melville, NY 11747-4250 516-843-2850 fax 516-843-2953

The Advertising People 331 Main Street P.O. 91TCB West Orange, NJ 07052 Ray Villeda 201-751-0699 fax 201-235-1458

National Assoc. of Hispanic Journalist 1000 National Press Building Washington, DC 20045 Marco Votero 718-476-5960

Hispanic Labor Committee 1950 Third Avenue, 3<sup>rd</sup> Floor New York, NY 10029 212-966-9222

National Council of LaRosa 111 19<sup>th</sup> Street, NW Washington, DC 20036

Jewish Vocational Services 111 Prospect Street East Orange, NJ 07017

Hispanic Women's Center 84 Williams Street, Floor 15 New York, NY 10038-4601

N.A.B. Employment Clearing House 1771 N. Street, NW Washington, DC 20036

Women's Rights Information Center 108 West Palisade Englewood, NJ 07631 Puerto Rican Congress of NJ 515 South Broad Street Trenton, NJ 08611

National Assoc. of Black Journalist 3100 Taliaferro Hall College Park, MD 20742-7717

Garden State Assoc. of Black Journalist 11 Spring Street Freehold, NJ 07728-1843

Puerto Rican Action Board P.O. Box 240 New Brunswick, NJ 08901

Hispanic Multi-Purpose Center 911 East 23<sup>rd</sup> Street Paterson, NJ 07513

Congressman Robert Menendez 911 Bergen Avenue, 2<sup>nd</sup> Floor Jersey City, NJ 07306

Urban League – Bergen County 106 W. Palisade Avenue Englewood, NJ 07631

North Hudson Comm. Action Corp. 5301 Broadway West New York, NJ 07093-2622 Maria Failla

African American Women's Network 15 Eddy Lane Cherry Hill, NJ 08034

National Hispanic Business Ctr P.O. Box 311 Northfield, NJ 08225

The Hispanic Institute 17 Arcadian Avenue, Suite 202 Paramus, NJ 07652 NJ State Hispanic/American Chamber P.O. Box 1277 Perth Amboy, NY 08862

Urban League of Hudson County 777 Bergen Avenue Jersey City, NJ 07306

NAMIC 331 West 57<sup>th</sup> Street Box 139 New York, NY 10019

Archdiocese of Newark Office of Communications P.O. 9500 Newark, NJ 07104-9500

New Jersey Broadcasters Association 348 Applegarth Road Cranbury, NJ 08512

La Salud Hispana 40 North Van Brunt Street, Suite 3 Englewood, NJ 07631

Hudson County YWCA 270 Fairmount Avenue Jersey City, NJ 07306

York Street Project 89 York Street Jersey City, NJ 07302-3812

YMWCA of Newark and Vicinity 600 Broad Street Newark, NJ 07102

NAACP of Rahway 1627 Columbus Place Rahway, NJ 07065

NAACP of Paterson 224 Martin Luther King, Jr. Highway Paterson, NJ 07501 Tri-City Peoples Corporation 675 South 19<sup>th</sup> Street Newark, NJ 07103

East NY Tap Center #2 297 Dean Street Brooklyn, NY 11201 Boris 718-643-5373

Job Tap Center #5 719 East 149<sup>th</sup> Street Bronx, NY 10455 Rodolfo Colon 718-585-2600

Job Tap Center #8 Community Corporation Bldg. 105 East 106<sup>th</sup> Street New York, NY 10029 212-427-0500

Yeshiva University 500 West 185<sup>th</sup> Street New York, NY 10033 Naomi Kapp 212-960-5400

Knesis Israel 3001 Nautilus Avenue Brooklyn, NY 11224 Mr. Weiss 718-372-1688

Martin de Porres Comm. Service Ctr 4-25 Astoria Blvd. Astoria, NY 11102 Thomas Buckington 718-726-2626

Film/Video Arts 817 Broadway New York, NY 10003 David Parker 212-673-9361 Promesa 1776 Clay Avenue Bronx, NY 10457 Martin Regles 718-299-1100

Northwest Bronx Coalition 103 East 196<sup>th</sup> Street Bronx, NY 10468 Angie Morales 718-584-0515

Philippine New York Junior Chamber of Commerce (JAYCEES), Inc. P.O. Box 634 Grand Central Station New York, NY 10163

Filipino Young Professionals Vladimir Manuel 718-762-8065

Hispanic Professional Network Group Ali T. Curi, President 917-860-5673 National Association of Asian America Professionals Knickerbocker Station P.O. Box 772 New York, NY 10002

Vocational Foundation 902 Broadway, 15<sup>th</sup> Floor New York, NY 10010 Rebecca Taylor 212-777-0700

NYS. Dept. of Commerce Minority & Women's Business Dev. 1515 Broadway, 51<sup>st</sup> Floor New York, NY 10036 Angela Camera 212-827-6182

Transitional Services for NY, Inc. C/o Adult Community Center 147-32 Archer Avenue Jamaica, NY 11435 Robert Gardner 718-526-6060

### WNYW FOX 5/WWOR MY 9 - SUPPLEMENTAL OUTREACH INITIATIVES

### WNYW FOX 5 WWOR MY 9 TRAINING PROGRAMS

WNYW and WWOR maintain an on-going training program, which has been very successful in identifying qualified individuals. Minorities and women are encouraged to apply for positions in the program. Trainees work for a period of six months in a hands-on environment with professional staff. They are required to attend various seminars structured as an introduction to the various departments within the station. The object of the program is to develop individuals who have no or little experience in the broadcasting industry for entry-level positions.

Fox Stations Sales, an in-house sales organization, maintains a program to train new Account Executives. This program consists of both coursework and hands-on training. At the end of the program, individuals are assigned to Stations and sales offices throughout the United States.

### TRANSITIONAL EMPLOYMENT PROGRAM

WNYW participates in the on-going transitional employment program with Fountain House, an organization that works within the mental health community, in their transition back into the workplace. Individuals work for six to nine months within the station. The objective of the program is to break the negative stereotypes and debilitating stigma that surround the label of mental illness; in addition to helping those individuals regain their self-esteem, self-confidence and a sense of purpose in preparing them to pursue an outside paying job.

### WNYW FOX 5/WWOR MY 9 - SUPPLEMENTAL OUTREACH INITIATIVES

# WNYW FOX 5 & WWOR MY 9 RECRUITMENT EDUCATIONAL INSTITUTIONS – STUDENT INTERNSHIPS MENTORING PROGRAMS

### **Recruitment: Colleges & Universities**

WNYW and WWOR provided internships to <u>35</u> students for college credit during the semesters from Spring 2009 through Fall 2009. The students interned in News, Sports, Good Day New York, Sales and Traffic. The interns included students from Cornell University, Rutgers University, Manhattan College, New Jersey City University, Fordham University, St. John's University, New York University, Pace University, William Patterson University, Montclair State University, Franklin Pierce University, Coldwell College, University of Florida; Fairleigh Dickerson College, Delaware State University, Boston College, Villanova University, University of Massachusetts, University, Colombia University.

News Corporation and WNYW/WWOR are national sponsor of *Groundhog Job Shadow Day*. WNYW & WWOR participated in the program by hosting students to shadow broadcasting professionals in major departments of the stations. News packages of the students were aired on FOX-5's Good Day New York program.

In addition to sending out job/internship opportunities, the Stations also participate regularly in career and job fairs at colleges and universities. Examples of such events during the period above include:

- One Hundred Blackmen The Stations and News Corporation are involved in an educational partnership with 2 local inner city high schools. As a result of WNYW & WWOR's participation in the program, students have developed hands-on training and skills for future employment opportunities.
- CUNY Career Fair Graduate Center The Stations manned a booth and interviewed students interested in job and intern opportunities from all NYC CUNY Schools
- ➤ New York University Fox Television Stations set up a fellowship program with NYU, providing scholarships and funding for programs to allow students to enhance opportunities with film and education
- Pencil Fellow Program Fox Television Stations is involved in an educational partnership with Pencil and the Department of Educations' Virtual Enterprises program. This program provides successful careerminded New York City public high school junior and seniors with dynamic experimental learning experiences through full-time paid summer internships.

### WNYW FOX 5 & WWOR MY 9 RECRUITMENT INITIATIVES – ORGANIZATIONS

In addition to sending out job opportunity notices, the Human Resources department and other management staff participate in local and national conferences sponsored by minority and/or women's organizations. During the review period, such events included:

- The National Association for Hispanic Journalists Annual Convention and Job Expo
- The National Association for Black Journalists Annual Convention and Job Expo
- The National Association for Asian Journalists Annual Convention and job Fair
- ➤ Emma Bowen Foundation for Minority Interest in Media The Stations are involved in helping to fund a job and development program with the foundation. The Sr. V.P. of Human Resources for Fox Television Stations is on the Board of Directors. As a result of WNYW & WWOR's participation as a Media Partner in the program, many students have obtained training and staff jobs as well as funding for their college and university education.
- ➤ International Radio & Television Society IRTS Manned job booths at their annual event and discussed job opportunities and training programs.
- ➤ New York State Broadcasters Career Fair The Company participated in the Career Fair and provides attendees with information regarding internships, training programs and job openings.

### 1. Community speaking engagements regarding career opportunities in broadcasting

General outreach efforts are bolstered by public speaking engagements by staff which includes, but is not limited to schools, civic and church organizations and area colleges.

- Our on-air personalities as well as executive staff routinely engage in educational and community outreach
  activities. Many are career-related; others further our outreach within our diverse community.
- In addition to regular appearances, WNYW-TV and WWOR-TV also host station visits, work shadow programs, and mentoring.

Appearances from January 1, 2009-January 13, 2010 include:

- On January 28, anchor Ernie Anastos spoke at Our Lady of Sorrows Career Day.
- On February 4, reporter Jennifer Jordan spoke at the Beleville School Career Day.
- On February 16, My9 News Director Jim Driscoll participated in Montclair State University's "Speaking to Seniors" event and guided a behind the scenes tour of a working newsroom.
- On February 17, Weather Anchor Mike Woods participated in TORCH Shadow Day Week during which broadcast journalism student spent the day at work with Mr. Woods, observed a live newscast, and had the opportunity to meet with other key personnel.
- On February 19, reporter Mike Gilliam spoke to the Drug Enforcement Administration to discuss fairness in journalism.
- On February 25, anchor Reid Lamberty visited Our Lady of Lourdes School's book fair to read to the students and discuss his career
- On February 25, traffic reporter lnes Rosales visited the Sussex Avenue School fro Career Day.
- On February 27, reporter Giovanna Drpic spoke to students at the Miller Street Academy.
- On March 9, medical reporter Dr. Sapna Parikh served on a panel sponsored by the New York Women in Communications for a Student Affairs Career Roundtable.
- On March 12, reporter Linda Schmidt spoke to students at Middle School 256 for Career Day
- On March 15, medical reporter Dr. Sapna Parikh served as a panelist on the Jackie Robinson Foundation's Careers in Healthcare conference
- On March 18, Fox 5 News Director Dianne Doctor spoke to the New Jersey chapter of the National Speakers Association
- On March 19, reporter Giovanna Drpic visited the Bedford Central School District's ELS Career Day.
- On March 20, Dr. Sapna Parikh spoke to students at the Philip Randolph High School.
- News Director Dianne Doctor spoke at Seton Hall University School of Law on the subject of Entertainment & Media law.
- On March 25, weather anchor Mike Woods served as a career panelist at Public School 42.

- On March 26, reporter Ti-Hua Chang was a keynote speaker at Public School 124 for Career Day.
- On March 27, reporter Jennifer Jordan spoke to students at Rutgers University.
- On March 27, reporter Ti-Hua Chang spoke to students about career development at Queens Borough Community College.
- On March 28, traffic reporter lnes Rosales keynotes the Boys and Girls High School Women of Distinction luncheon.
- On April 4, reporter Ti-Hua chang spoke at Career Day for Public School 1.
- On April 16, reporter Jennifer Jordan talks to students at Mark Twain Middle School about careers in the media.
- On April 22, reporter Megan Vega served as career day panelist for Public School 10.
- April 22, anchor Brenda Blackmon spoke to students at Farleigh Dickinson University fro Career Day.
- Assistant News Director Steve Linden participated in the annual career day for Public School 69.
- On April 28, reporter Giovanna Drpic addressed students at New Jersey City University.
- On April 30, anchor Brenda Blackmon addressed the Farleigh Dickinson University office of alumni relations.
- On May 11, reporter Jennifer Jordan spoke at Westchester Community College on the topic of workforce readiness.
- On May 27, investigative reporter Barbara Nevins Taylor spoke to students at the First Avenue School about careers in the media.
- On June 5, traffic reporter lnes Rosales spoke at career day for the Children Charter School.
- On June 16, reporter Anne Craig visited Public School 183 to talk about her work in the media.
- On June 18, anchor Rosanna Scotto, anchors Greg Kelly, General Manager Lew Leone, News Director Dianne Doctor, reporter Linda Schmidt, Producer Christal Young and PR coordinator Isaura Nunez host summer fellows from the International Radio and Television Society Foundation.
- On June 24, anchor Brenda Blackmon spoke to the Girls Preparatory Charter School.
- On June 25, weather anchor Mike Woods addressed graduating students at John Bowne High School.
- On July 28, reporter Andrea Day spoke about her work to the Long Island Association.
- On August 5, sports anchor Russ Salzberg hosts students at Citifield for their annual Kids Day program.
- On August 8, reporter Ti-Hua chang participated in a teaching panel discussion on "Challenges in and out of the Newsroom."
- On September 1, weather anchor Mike Woods participated in a student book bag giveaway for the City of Elizabeth.
- On October 1, reporter Linda Schmidt spoke to the NY Foundation for the Blind.

- On October 22, General Manager Lew Leone, News Director Dianne Doctor, News Director Jim Driscoll, and reporters Barbara Nevins Taylor and Cora-Ann Mihalik address students and job seekers at the Fair Media Council's annual "Connection Day."
- On October 31, reporter Ti-Hua Chang reporter Ti-Hua Chang participated in a panel on "American Media" at Columbia University.
- On November 7, reporter Barbara Nevins Taylor spoke at the New York Women in Communications Student Career Conference.
- On November 19, weather anchor Mike Woods participated in career day at Washington Irving High School.
- On December 4, reporter Christine Persichette spoke at Public School 148's career day.
- Reporter Brett Larson participated in the "Meet the Media" panel for the Public Relations Society.
- On December 5, anchor Brenda Blackmon hosted students from local colleges to attend a media retreat held at My9 studios.
- On January 13, anchor Brenda Blackmon moderated a Newark Town Hall meeting on media coverage at the First Avenue School.